



2023 Tennis PEI
Annual General Meeting (AGM) - Minutes
Thursday January 19th, 2023
Royalty Racquet Centre, Royalty Crossing Mall
5 - 6 PM

AGENDA

1. Call to Order – Bob Gollaher
2. Approval of today's AGM Agenda – Moved by Don Cameron
Seconded by Suzie
3. Housekeeping and Meeting Protocols - None
4. Introductions TPEI Board and Staff - Bob Gollaher
5. Approval of AGM Minutes of February 19, 2022. – Moved by Don Cameron
Seconded by Dave Jenkins
6. Business Arising from the Minutes - None
7. Reports
 - a. President's Report – Bob Gollaher

PRESIDENT'S REPORT

- 2022 has been an interesting year of challenges and successes
- And as the saying goes “**Out of adversity – Comes opportunity**” – the same could be applied to Tennis PEI

- 1st challenge – Brian Hall announced a well-deserved and long overdue retirement – which meant we needed to figure out how we were going to replace Brian – not an easy task – national search – and I think we were fortunate to find Dave Mitchell and entice him to come to PEI - and from the board's perspective and I think from Dave's perspective – we have a great fit...Dave has embraced the job and its challenges and has done a terrific job – Dave can comment on what he and his team have accomplished in his remarks

- 2nd challenge – in May we found out we were losing the 2 tennis courts at the SPA – the board and Dave et al searched every opportunity in PEI to relocate 2 or even 1 tennis court for this winter season. – as luck would have it, Killam/APM's plan for this space has been delayed and we were able to lease back the space – however, not without a lot of work by the board, by Dave and his team to put together the logistics to running a tennis/pickleball club – there is also now more awareness in the provincial government, PEI is the only province without dedicated indoor tennis facilities – tough to run a high performance program without a facility for training 12 months a year
- 3rd highlight – for any business to operate successfully, you must establish positive relationships with all stakeholders – I believe 2022 was a year, where we made some positive strides in several areas – again Dave may comment from his perspective but 3 areas from a board and my perspective which happened was a greater interaction with 1. 3 levels of government – municipal, provincial, and federal... Sport PEI and the province 2. Working closer with Pickleball PEI – important for the future and 3. an increased presence and communication with the other provincial tennis organizations and Tennis Canada – Tennis Canada has made it a priority to get all provinces together with them to discuss challenges and opportunities – this can only bode well for us as we continue to plan our indoor strategy
- 4th – more focus on our Strategic Framework and all activities should be directed towards what the board has identified as key goals of the organization – all board meeting discussions are directed to our goals within our framework – Dave will outline more specifically what he and his team have accomplished – value of a Tennis PEI membership
- 5th highlight– finally – the establishment of the RRC – a lot of work in a short period of time – a lot of learnings from the work here can only help TPEI and Pickleball PEI in the establishment of a future indoor facility- there has been some challenges but the board and particular Dave, Jordan and Kyla have done a tremendous job of getting this ready for the tennis and pickleball community this winter....on behalf of the board I want to acknowledge the work they have done for the tennis & pickleball community....

b. Treasurer's Report and approval of 2023 budget

2022 – 2022 was a challenging year. Revenue was above our budget by 20% due to unanticipated additional funding by Tennis Canada and the Province; however, additional revenue was lost due to closure of 2 tennis



courts at SPA from September 1 to December 1, 2022. Expenses were higher than forecast in budget due to personnel changes/additions so net income was a significant deficit but covered by a healthy balance sheet for 2022.

2023 - Forecast for 2023 is again an unknown due to questions re the lease of the RRC. Forecast was made for full year assuming optimistically Tennis PEI would run the RRC until December 31, 2023. Revenue would be higher than 2022 and slightly exceed expenses; as a result, net income would be slightly positive.

Move to accept budget for 2023 – Don Cameron

Seconded the motion – Dave Jenkins

c. Executive Director's Report – Dave Mitchell

EXECUTIVE DIRECTOR'S REPORT

2022 was a challenging year on court and off for Tennis PEI. Facing an existential crisis when the Spa announced their indoor tennis courts closure, the future of winter tennis in Charlottetown looked bleak. Fast forward to December and we were inside the formerly Spa Courts that had been re-named the Royalty Racquet Centre. A Tennis and Pickleball Club designed to provide affordable indoor racquet and paddle activities at the lowest cost possible. 2023 brings questions still but as the days shortened nearing the Winter Solstice, there was a flicker of hope and light warming tennis players' hearts over the holidays.

I look forward to this new adventure here on the Island. See you on-court, soon.

Dave Mitchell
Executive Director

2022 Highlights (categories are derived from the Tennis PEI Strategic Framework)

1. Strengthen Stakeholder Relationships

Highlights:

- Fostered and Improved relationship with PEI Clubs including the CTC, Stratford, Town of Cornwall, and Summerside.
- Maintained a strong and collaborative relationship with the City of Charlottetown
- Creation and Publication of Love Magazine. A bi-weekly Tennis PEI electronic magazine that includes pertinent and timely Tennis news, Tournament Listings, Pro Tips, and Player Celebrations.
- Brought to the attention and aided preparation for the City of Charlottetown to potentially secure a large sum to put towards a complete re-surfacing of the Victoria Park Tennis Courts. This is a National Bank Program operated by Tennis Canada.
- Formed a relationship with Rustico Resort whereby tennis PEI provided free lessons on-site and ran 1 of 2 planned events. The 2nd unfortunately could not occur due to Hurricane Fiona.

Looking Forward

- We would like to form collaborative relationships with Montague and East Coast and with stakeholders on the West Coast
- Continued and expanded cooperation with key clubs

2. Improve Organizational Effectiveness

Highlights

- Update of Tennis PEI Safe Sport Policy and implementation of 100% of suggestions given to us by an external expert
- 2 new Tennis PEI Board Members added in 2022
- Retained Technical Director and Administrator
- Formed several internal committees to address each category in the strategic framework.
- Launched a New Tennis PEI Website

3. Grow Recreational Play

Highlights

- Intro to tennis is a strong program in several jurisdictions including Stratford, Charlottetown, Summerside, and Cornwall. In 2022 Tennis PEI introduced xxx Adults to the game.
- Jr. Introductory lessons and Rogers Rookie Tournaments showed growth



- Expanded Tournament Formats included FUN Divisions which made Tennis PEI tournaments accessible to every Tennis PEI member.
- Tennis PEI Participated in Para Sport PEI's Para Sport Festival and introduced many para sport athletes to modified tennis. A real 2022 highlight.
- Tennis PEI staff organized school lessons, visits, and assemblies for schools in several towns and cities on the Island
- Tennis PEI brought played against teams from NS (home and home), and NB in large format, friendly competitions

Looking Forward

- We plan to expand and improve our under 6 program
- Lessons, Schools programs in Mill River and Montague

4. Grow Competitive Play

Highlights

- High Performance Re-Vamp. Added coaches and hours to the program whereby our top tier and next Gen are on-court have doubled the amount of time on court. We are running 2 classes/day for each tier.
- Off-court Physical training has been added to the HP program for 2 hrs/wk
- Tennis PEI has taken the lead on ATA Re-Groupings that allow our HP athletes to train alongside NS, NB, NL players multiple times/yr
- All Tennis PEI Tournaments have moved to an All Levels format with A, B, Fun Divisions + Masters Categories.
- 2022 showed an increase in tournament numbers of 75% year over year with the addition of All level formats and elevated tournament atmosphere that included food and beverage for all players at each event

Looking Forward

- ATA Tournament plan includes the addition of Chair Umpires for summer events
- We have a plan for Tennis PEI Tournament matches to be live-streamed

5. Improve Access to Resources, Courts

Highlights

- Tennis PEI was the catalyst in having Tennis Lines laid down inside the Credit Union Place Dome in Summerside making indoor tennis a reality for anyone on the Island to reach within 1hr drive. Tennis PEI donated the Portable Net system in order to facilitate this project.

- Tennis PEI entered into a temporary agreement with Killam Properties and APM to re-open the former Spa Indoor Tennis Courts in Charlottetown allowing Tennis PEI members to once again play inside during the winter months. The New club includes both tennis and pickleball and is named the Royalty Racquet Centre.

Looking Forward

- Tennis PEI Board of Director and ED continue to work with municipalities in the Capital Region to secure a permanent indoor facility that will guarantee Tennis' success long term

d. Other Reports

8. Consideration of Constitutional Amendments - none
9. Election of Board Members – no required elections or new nominations
10. New Business - none
11. Date of Next AGM – January 2024
12. Adjournment – move to adjourn – Don Cameron